

Electronic Acknowledgement Receipt

EFS ID:	5303752
Application Number:	10750451
International Application Number:	
Confirmation Number:	4989
Title of Invention:	Suggesting and/or providing targeting criteria for advertisements
First Named Inventor/Applicant Name:	Ross Koningstein
Customer Number:	82402
Filer:	John C. Pokotylo
Filer Authorized By:	
Attorney Docket Number:	Google-41 (GP-099-00-US)
Receipt Date:	08-MAY-2009
Filing Date:	31-DEC-2003
Time Stamp:	16:20:02
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	2551
Deposit Account	501049
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Transmittal Letter	IDS_TRANSMITTAL_Google_41.pdf	156142 5c25410b14190f13ce09d6d02c1b5415f1ee	no	3
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google_41.pdf	266350 8010026cf16496b4963cc0020029c0b1161b	no	2
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_CN_Naqvi.pdf	3694831 b1b41901b148cc0d4115ee97119d81b10fd0411	no	96
Warnings:					
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4	Foreign Reference	Ref_CO_JP10_149369.pdf	4012683 0802070a1d78b192b15770767ad0c0996100ce	no	35
Warnings:					
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5	Foreign Reference	Ref_CP_JP10_334100.pdf	1936711 828b1cc08701919c3af8b138f8f1d1b767021c18c	no	21
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6	Foreign Reference	Ref_CO_JP11_328192.pdf	4651670 1d4cf36861294f0b0777180a085566dccc0f1805c	no	47
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7	Foreign Reference	Ref_CR_JP2001_306608.pdf	3495475 6d133db4dc0c23a8dc396eb9f65871ce0bc21a1	no	32
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8	Foreign Reference	Ref_CS_JP2003_228676.pdf	2975773 413d8a1cc300c18d86d88d7d0c5291cc05c1719	no	25
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9	Foreign Reference	Ref_CT_JP2003_331187.pdf	5608921 a2501a2945da146cd80898b081d576a27a0ba	no	43

Warnings:					
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10	NPL Documents	Ref_CU_EmbedFont_Dedrick_Interactive_Electronic_Adv.pdf	979698 208a331e1520c78f99688d84ca9670a3b1eefbed7a	no	12
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11	NPL Documents	Ref_CV_Dedrick_Consumption_Model.pdf	7279867 c8ba0a888b6a0d40590da6a9402964947079a2ac	no	9
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12	NPL Documents	Ref_CW_ClassManager.pdf	3690870 491840070f65424efc1e15a0cabac3621eb73bdf7c	no	157
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15	NPL Documents	Ref_CZ_EmbedFont_Aaddzz_Website.pdf	375202 310d4dca74fed3a08dc4d4091bcbba1c5eef7330	no	42
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16	NPL Documents	Ref_DA_MarketMatch_Planner.pdf	692303 21c903801c5db3c1237a113d4b3c40778a0c3402	no	26
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17	NPL Documents	Ref_DB_AdKnowledge_Campaign.pdf	1019253 5373855e177736b1274b38082e12c104731b0aef	no	23
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19	NPL Documents	Ref_DD_AdForce_Manual.pdf	11410028 <small>530ea9c9a0a08a2a63c3c5d08b6e7e2c5e5f1b345</small>	no	285
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21	Fee Worksheet (PTO-875)	fee-info.pdf	30269 <small>5073312ff06c12c5278238d783cd5170d93b962</small>	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			71888976		
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